



## Sponsorship Opportunities at the 2016 IABH Annual Conference

*The 2016 IABH Annual Conference is a collaboration between IABH and the Missouri Coalition of Community Behavioral Healthcare*

**Hyatt Regency, 315 Chestnut Street, St. Louis, MO**  
**September 14-16, 2016**

### Why should you consider sponsorship?

IABH will be partnering with the Missouri Coalition for Community Behavioral Healthcare to host a joint conference September 14, 2016 - September 16, 2016. We anticipate more than 700 conference attendees from both states! The IABH Conference offers you the opportunity to showcase your organization, products, services and programs to addiction and mental health professionals from throughout Illinois and neighboring states. At the same time, you will be supporting the Illinois Association for Behavioral Health and its members.

### How does sponsorship work?

Select which level or event(s) you would like to sponsor from the list below. Next, complete the sponsorship form and return it with your fee to IABH. We have limited sponsorship opportunities available which will be awarded first-come, first-served, so please act quickly! Should your organization be interested in a sponsorship package not listed, please contact Pel Kelley to discuss your interests.

## FULL CONFERENCE SPONSORSHIP LEVELS

Sponsor Level	Co-Host	Sponsor
Package Price	\$15,000	\$10,000
Booth space included		
Four-color advertisement in program	✓	✓
Main conference passes included	8	5
Logo on signage within the main conference venue	✓	✓
Logo on event website w/link to company website	✓	✓
Profile in conference program	✓	✓
List of post attendees	✓	✓
List of pre-registered attendees	✓	
Insert in attendee bags	✓	
Opportunity to address conference attendees	✓	

### ADVERTISEMENT SPECS

Full Page Advertisement  
8.5 x 11 with bleed

1/2 Page Advertisement  
7.5 x 4.5 horizontal

## Keynote, Plenary and Event Sponsorships

Event	Sean Astin Keynote	9/14 Chicago Cubs vs. St. Louis Cardinals Event <i>*includes 10 tickets per sponsor</i>	Kevin Briggs and Kevin Berthia Plenary Session	Linda Rosenberg Plenary Session	Friday Morning Plenary Session (TBD)
<b>Price</b>	\$7,500	\$5,000	\$5,000	\$3,000	\$3,000
<b>Number of Opportunities</b>	4	2	2	2	2
<b>Reserved VIP table in event room</b>	✓	N/A	✓	✓	✓
<b>Sponsorship signage in event room near stage</b>	✓	✓ (Note-there is no stage in Crown Room; signs will be in multiple areas.)	✓	✓	✓
<b>Recognition in program book as key event sponsor</b>	✓	✓	✓	✓	✓
<b>Insert in attendee bags</b>	✓	✓	✓		
<b>Company information on event tables</b>	✓	✓	✓		
<b>Introduced during conference w/5 mins to address audience</b>	✓	Exclusive access to ~200 conference attendees for 3+ hours			

### Individual Sponsorships

A limited number of exclusive and unique individual sponsor opportunities also exist:

#### **Branded Pens with USB Sponsor \$3,000**

*Exclusive Opportunity*

- Logo printed on conference flash drive
- Acknowledged during opening plenary session

#### **Refreshment Break Sponsor \$2,500**

*Multiple Opportunities Available*

- Sign by the Break Table
- Company literature inserted in attendee packet
- Acknowledged during plenary session

#### **Coffee Sponsor \$2,000**

*Multiple Opportunities Available*

- Sign by Coffee
- Company literature inserted in attendee packet

## Sponsorship Form

**Due July 15, 2016**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email address: \_\_\_\_\_

IABH/ICOY Member  Non-member

### Please choose your sponsorship from the list below

#### Sponsor Level –

- Co-Host - \$15,000                       Sponsor - \$10,000

#### Event/Plenary Sponsorships

- Chicago Cubs vs. St. Louis Cardinals event - \$5,000
- Thursday Morning Plenary - \$3,000  
*Linda Rosenberg*
- Thursday Lunch Plenary – \$5,000  
*Kevin Briggs & Kevin Berthia*
- Friday Morning Plenary - \$3,000  
*Kim Johnson & Fran Harding*
- Friday Lunch Keynote - \$7,500  
*Sean Astin*

#### Individual Sponsorships

- Branded Pens with USB - \$3,000
- Refreshment Break(s) - \$2,500
- Coffee for Conference - \$2,000

Payment method: check, money order or credit card only. Make checks and money orders payable to 'IADDA dba IABH'. Mail to IABH, 937 S. Second St., Springfield, IL 62704 or fax to 217.528.7340. For credit card payments or questions, contact Pel Thomas at 217.528.7335 ext. 10 or [pel@ilabh.org](mailto:pel@ilabh.org).

#### Cancellation Policy

All cancellations and requests for refund must be submitted in writing to IABH. Cancellations received before August 15, 2016 will result in IABH retaining 25 percentage of the exhibit fee. No requests for refunds will be granted after August 16, 2016.

IABH reserves the right to resell sponsorships not paid in full, without notice or refund, after July 5, 2016.

IABH reserves the right to deny exhibit space to companies that have overdue account balances with IABH.